

ESMOD
KUALA
LUMPUR

STANDING
THROUGH
THE TIDE
OF TIME





ESMOD KUALA LUMPUR
THE ONE ACADEMY



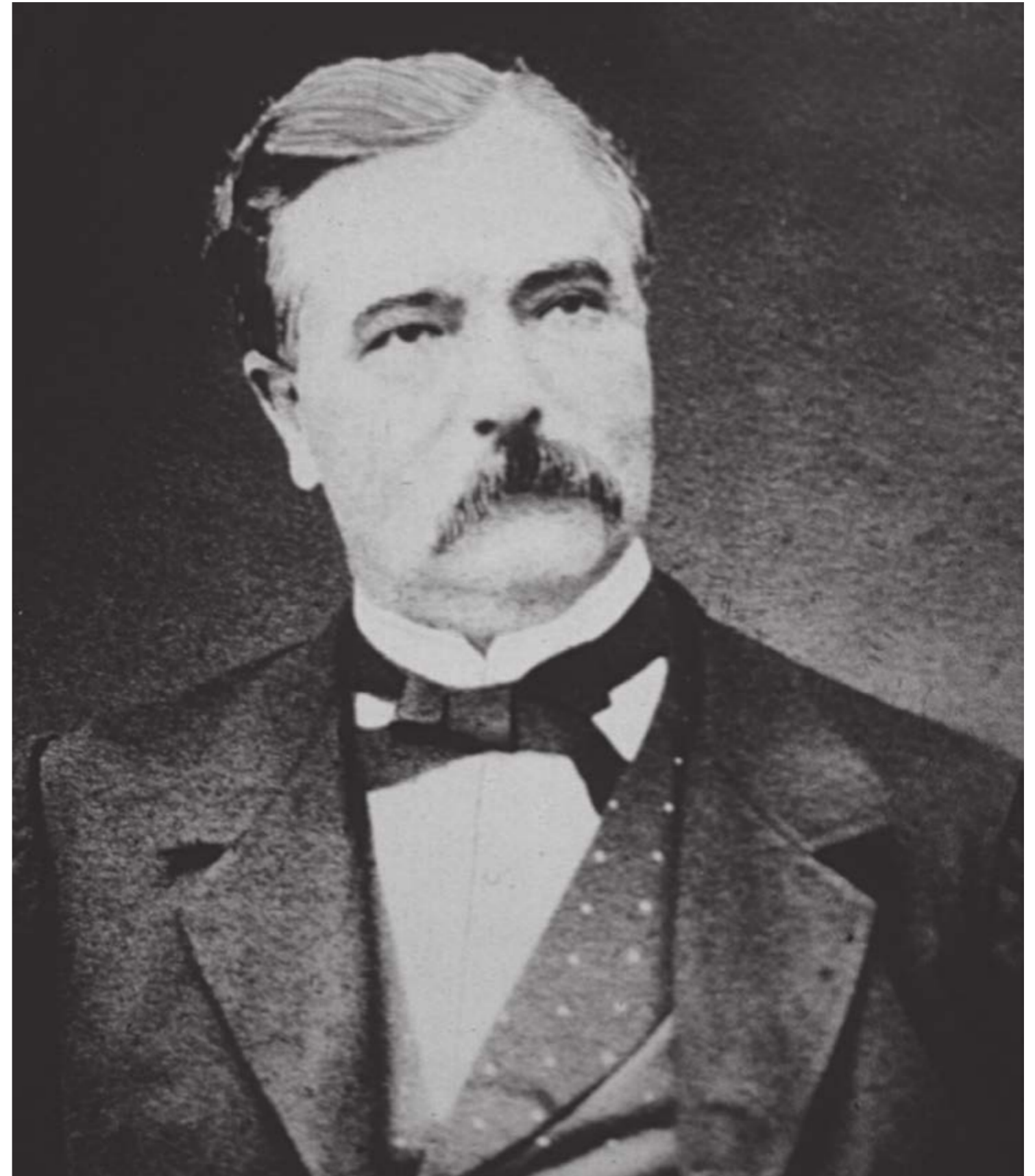
Alexis. Guerre- Lavigne

Once a royal court master tailor for the Empress Eugénie, wife of Emperor Napoleon III, Alex was the reason why **ESMOD PARIS WAS RENOWNED FOR 170 YEARS AROUND THE WORLD**, flourished and became ESMOD International which still stands tall today.

It was founded in 1841 as the first fashion school in the world. Now, it is enriched with a colorful fashion education history of almost two centuries.

Lavigne's contribution to the world of fashion education continues with the publication of his first cutting manual containing intricate tailoring methods, principles of pattern drafting and illustrations for various body types and postures, a required knowledge in fashion schools that era and still relevant to this day.

Thereafter, Lavigne invented the measuring tape and the draping mannequin, known as the 'Lavigne Bust'.





The One Academy
& ESMOD Paris
Lead A World-Class
Fashion Education

A MERGER OF PIONEERS

Both institutions share a similar vision which is prioritising the pillars of success - outstanding results. With The One Academy's "Masters Train Masters" teaching philosophy, ESMOD's programmes are delivered with a practical teaching approach taught by industry experienced lecturers. These become the key elements to becoming the next generation of creative leaders in the fashion world.

THE ONE ACADEMY



International Network & World Class Recognition

1
ESMOD OSLO
-Norway-

2-6
ESMOD ROUBAIX
ESMOD RENNES
ESMOD PARIS
ESMOD BORDEAUX
ESMOD LYON
-France-

7-8
ESMOD TUNIS
ESMOD SOUSSE
-Tunisia-

9
ESMOD MOSCOW
-Russia-

10-11
ESMOD BEIJING
ESMOD GUANGZHOU
-China-

12
ESMOD SEOUL
-South Korea-

13-14
ESMOD KYOTO
ESMOD TOKYO
-Japan-

15
ESMOD ISTANBUL
-Turkey-

16
ESMOD DAMASCUS
-Syria-

17
ESMOD BEIRUT
-Lebanon-

18
ESMOD DUBAI
-United Arab Emirates-

19
ESMOD Jakarta
-Indonesia-

20
ESMOD KUALA LUMPUR
-Malaysia-



Education
Highlights

*Vanessa Chua Yen May
Esmod Kuala Lumpur*

Why ESMOD



01



01 Student consulting our fashion design lecturer during class.

02 ESMOD Kuala Lumpur hosts ESMOD International in Kuala Lumpur for a critique session hours before its fashion show.

03 / 04 The masterpieces by ESMOD Kuala Lumpur students.



03



04

Comprehensive Programme

Students will learn both fashion design and pattern making concurrently. Where most fashion design schools only teach either the creative aspect of fashion design or the skill-based tailoring, students of ESMOD Kuala Lumpur will learn how to do both— to design their full personal collection and to produce their own patterns. These creative and practical skills will increase our graduates' employability in the industry.

Internationally-Recognised Qualification

Graduates of ESMOD Kuala Lumpur will be able to pursue their degree and masters programmes in other ESMOD schools around the world. ESMOD is also renowned worldwide and recognised by many international fashion houses, thus opening a myriad of opportunities for our graduates' venture into the fashion showground.

Professional Industry Lectures

Our teaching staff comprise of actively practicing professionals in the fashion industry. Only top-notch professionals are invited to conduct our lectures, enabling students to be exposed to the contemporary practices of the real-world fashion industry. All teaching staff are also approved by ESMOD International to maintain a high standard of academic quality.

Focused Classes

Classes are kept small and focused in order for lecturers to communicate better with students. The lower lecturer-student ratio allows for more effective immersion and practice.

International Exposure

ESMOD Kuala Lumpur students will be able to gain international exposure from seminars, visits to fashion houses, sharing sessions and be part of the intercontinental fashion scenes.

Practical Experience

Students will also have the opportunity for industry company internship through industrial collaborations. This is an avenue for students to practice the knowledge that they have acquired during their studies.



Overview

Kase

*Kirane Anne Madius Esmod Kuala Lumpur
Photo by Ryan Chin*

The Diploma in Fashion Design & Pattern Making is a 3-year programme consisting of 6 semesters. The programme combines the creative side of fashion designing with practical skills of pattern making.

Both aspects are taught concurrently to ensure that graduates become completely self-sufficient in the concept and creation of a collection and are equipped to meet the demands of the international fashion industry.

French Language

The French language is planned for 6 semesters, out of which 4 are compulsory. The other 2 courses are offered as options. The language component is incorporated to prepare students for the possibility of continuing their education in ESMOD Paris. Throughout the year, students also need to refer to material and work with a medium that carries the French language. This language preparation is important for students who opt to go on a study travel trip to ESMOD Paris for further exploration and work.

Further Your Fashion Studies

For students who would like to further their fashion design studies after their 3rd year, they can pursue their postgraduate studies at ESMOD Paris or selected ESMOD schools.*
*Students must fulfill entry requirements.



Winnie Lee Zhen Ying
Esmod Kuala Lumpur



Sia Yi Ting
Esmod Kuala Lumpur

First Insight into the World of Fashion

The first year emphasises the learning of basic knowledge and understanding of the fashion industry. Students will be exposed to fashion trends and will develop an understanding about the value of colours, the different types of textiles and the fundamentals of figure drawing techniques. Students will learn to convert these understandings into creative sketches and into technical detailed drawings. These accumulated skills will be applied throughout the production of a collection in the final year.

Fashion Design

To ensure that students gain the best skills in designing and pattern making, they will also learn in-depth knowledge of fabrics, colours and trends while learning how to keep up with the industry's standards. Students will also learn the basics in marketing that will help them define the target market, promotion and merchandising. Through this understanding, students will learn how to work closely and communicate effectively with designers, producers, production managers and distributors while working on patterns to produce a successful collection.

FIRST Year

- Semester 1
- Fashion Design 1
 - Pattern Making 1
 - French Language 101
 - Language & Communication Skills

- Semester 2
- Fashion Design 2
 - Pattern Making 2
 - French Language 102
 - Malaysian Studies*

*MPU compulsory subjects

Note: Students will be learning colour theory, history of fashion, fashion marketing, fashion illustration, textile, computer software for fashion, flat drawing, style analysis, sewing techniques, draping & grading, computer-aided pattern making (Lectra), industrial pattern drafting and fabric & supplies selection.

Pattern Making

The training at ESMOD schools covers the two principal methods of pattern making – flat pattern making as well as drape/modelling directly onto the Lavigne Bust (draping mannequin). In this process, students will translate their initial drawings into draping and pattern making that will be used to form a prototype. The method of modelling directly onto the Lavigne Bust was first taught at ESMOD schools and is a crucial and advantageous method of Pattern Making. Students will learn pattern making concurrently which is the technical side of any fashion businesses like the clothing, film, television and media or theatre industry.



Discovering Ideas and Creativity

The second year enables students to produce their own personal workbook that allows them to discuss, analyse and journal their own progress. The purpose of the workbook is to allow students to learn how to approach conventional commissioned work successfully through further-strengthened methods and analysis of fashion trends. Students will learn that true creativity can only come after understanding certain boundaries.



SECOND Year

Personal Strengths

Students continue to gain knowledge on creativity and technical development of cut, forms and proportions while working closely with professionals from the industry to build the students' vision and creativity. Upon acquiring this strength, students can present themselves as young creative professional fashion designers with pattern making skills as their forte.

- Semester 1
- Fashion Design 3
 - Pattern Making 3
 - French Language 103
 - Language & Communication Skills
 - Bahasa Kebangsaan A*
 - Business & Marketing*

- Semester 2
- Fashion Design 4
 - Pattern Making 4
 - French Language 201
 - Culture & Humanities*
 - Fashion Marketing

** MPU compulsory subjects
Note: Students will be learning textile fashion marketing, research & design, personal style illustration, trend-analysis, specialisation project preparation, advanced sewing techniques, grading & pattern making, computer-aided pattern making (Lectra) and personal collection.*



Specialising / Final Collection

The realisation of a personal collection becomes the students' main focus in their third year. There will be a few specialised areas that students can choose: Womenswear or Menswear, or both. Through this, students will be able to discover and express their own individual styles as they learn in-depth skills relating to trends, materials and detailed research methods to enhance the individual characteristics of each designer's collection.

THIRD Year

Students will apply their skills which they have acquired during their first two years of the course to produce realistic designs, technical drawings that can be translated into a flat pattern cutting and into a set of complete collection/outfit. To achieve this, the course incorporates Lectra's renowned software in pattern making and 3D prototyping, a revolutionary tool that features an integrated technology solution with unique applications and virtual features designed specifically for textile, fashion design, pattern making and prototyping results. This solution not only saves students' production time but ensures better quality garments.

Upon completing their final year, students should possess knowledge and skill in creating individual labels as well as professionally presented merchandise. It is an important element to be able to present and communicate personal ideas and concepts. Hence, students will present their collections along with visual merchandises to a panel of fashion industry professionals. Final year students will celebrate the end of their studies with a graduation fashion show. It is compulsory for students to showcase their work in their graduation show and no exemption is allowed. For its preparation, students are required to take necessary steps to hold a fashion show such as setting up a committee, developing a marketing plan, negotiating for venue, price, managing cost involved through fund-raising or getting sponsorship and organising the fashion show.

- Semester 1
- Advanced Pattern Making Womenswear and/or Menswear
 - Womenswear and/or Menswear Specialisation
 - French Language 202
 - Community Services*

- Semester 2
- Merchandising & Marketing Communications
 - Personal Collection
 - Portfolio Presentation
 - French Language 203

** MPU compulsory subjects
Note: Students will be learning textile fashion marketing, research & design, personal style illustration, trend-analysis, specialisation project preparation, advanced sewing techniques, grading & pattern making, computer-aided pattern making (Lectra) and personal collection.*



*Ter Mei Ching
Esmod Kuala Lumpur*



f.a.c.s

Top-Notch
International
Standard

Enhancing Creativity with a Practical Training Approach

ESMOD Kuala Lumpur provides a fully-equipped Pattern Making room for students to train hands-on pattern drafting and sewing techniques with high quality industrial electronic machines and the famous imported ESMOD draping mannequins. The state-of-the-art machinery facilitates the students' hands-on training and also allows them to apply and execute their ideas and fashion theories.



Conducive Environment for Effective Learning

At ESMOD Kuala Lumpur, the most conducive learning environment is provided to enable students to communicate with their lecturers effectively which will strengthen their active learning skills. Students would be able to learn the fundamental skills from the best industry lecturers such as how to combine ideas and techniques with elements of design, colours, patterns and more. During a lecture session, the comfortable classrooms encourage students to participate in exchanging and brainstorming ideas and opinions. In fashion design, all ideas are valuable as tastes are eclectic and fads are ever-changing.



A Collection of Result-Oriented Reference

To be the best, you need to learn from the best. In line with this directive is ESMOD Kuala Lumpur's collection of international reference material for students to stay tuned to the latest global fashion trends and development. The references range from textbooks courtesy of ESMOD and a library of imported fashion-related books to internet archives.



Top Fashion Lecture Team

Paul Marchand



- Fashion Programme Leader of ESMOD International Fashion Institutes & Universities Group.
- Possesses years of teaching experience in styling & menswear at ESMOD Tokyo.
- Worked for several famous fashion brand names such as Yves Saint Laurent, Nina Ricci and Cacharel.
- Launched a men's underwear fashion label that was popular in Japan's famous stores such as Isetan, Takashimaya and Marui.

Carole Pelvillain



- Founder of Point d' arret, Paris.
- Director for fashion modelling photography, designer and crafter for professional fashion book, part of the editorial team for clothing collection textile compilation.
- Obtained Masters in Fashion & Marketing Education.
- Involved in many textile, accessories, fashion jewelry exhibitions.
- Possesses versatile experiences in Fashion Design education.

Christian Costemalle



- A Fashion expert with essential fashion design knowledge in technical design and pattern software.
- Equipped with more than 14 years of Fashion industry experience, including working in Paris, Clichy & Brazil.
- Collaborated with an international fashion company called ETAM Group, specialising in womenswear, ranging from ready-to-wear, lingerie and accessories.
- Renowned for improving product quality and creations in collaboration with Romania's prominent textile manufacturer.

Robert Haddad



- Taught in Shanghai and has 150 students per year where he was responsible for draping, pattern making and textile courses and organising fashion shows, among many others.
- Realised luxury ready-to-wear collections for Chinese and Western brands such as Shanghai Tang, Badina, Ne-Tiger, Satchi, FangFang de Paris; and Berenik, Claudine Khiet and Habesha.
- Developed customer's portfolio development: H&M, Cailleu, 3 Suisses, Promod, Etam, La Redoute.
- Consultant for enterprises : Etam Chine, K.Fair, Tous, Saishman, WangLei, Blue Space, Time Line.
- Possesses over 18 years of experience in the fashion design industry.
- Jury member of the Fashion Week Competition at Xianyang Normal University, Xi'an.
- Graduated in Diploma in Modeliste Fashion Design - Men and Haute Couture specialisation.

*ESMOD Alumni's
International Fashion
Career with*

*Lim Xin Ning
Esmod Kuala Lumpur*



WORLD

GUCCI



Chloé



GIVENCHY

COMME des GARÇONS ELIE SAAB

emanuel ungaro

LOEWE.

VIKTOR&ROLF



Christian Lacroix

GIORGIO ARMANI



SWAROVSKI



LACOSTE

ESPRIT
collection



POLO
RALPH LAUREN



LOUIS VUITTON

YVES SAINT LAURENT



MARC JACOBS



CHANEL

Paul Smith

KENZO

PRADA

babyDior

Aimer

LABELS



Alicia

Liren Ho
Esmod Kuala Lumpur

Career Opportunities Abound at:

- Own Label Studio/Company
- Fashion Brand House
- In-House Fashion Designer
- Apparel Clothing Company
- Fashion & Styling Studio
- Fashion Magazine House/Studio
- Fashion & Beauty Cosmetic Agency
- Fashion Modelling Agency
- Fashion Photography Studio
- Retail

Work closely with a fashion designer and illustrator to translate clothing design drawing into a clothing pattern that is ready to be produced into an actual garment. A pattern maker/drafter must know how to grade the patterns accordingly to the garment sizes which nowadays are done with computer-aided design (CAD) programme.

Pattern
Maker /
Drafter

Fashion Stylist

Style and coordinate clothes and accessories on models, mostly for brochures, posters, photoshoots, films, catwalks, presentations and fashion magazines. Stylists may work with individual clients to design a coordinate wardrobe of garments to suit his/her personality. Most are trained in fashion design with the knowledge of fashion history, costumes and trends.

Fashion
Designer

Design clothes based on originality and imagination. Conceive a garment or style through a combination of lines, proportions, colours and textures. Design based on project to produce marketable products, analyse company's identity, requirements and market demands or fashion trends when working with corporate companies.

Apparel
Business
Owner

Own an independent clothing boutique and offer accessories made by other designers. Some apparel business owners sell their own designs as well. They are usually responsible for their own business from the shop environment to the design, theme, products, marketing and even production, distribution and accounting.

Fashion
Coordinator

Coordinate advertising and marketing campaigns, visit textile showrooms or manufacturers and arrange for regular sales meetings to present new samples of latest garment designs for fashion shows or sales representatives. Work closely with fashion publications and share fashion insights and analysis with fashion buyers.

Fashion
Editor

Fashion
Photographer

Takes photos of models according to client's specifications. They can be a freelancer or in-house photographers for magazines. Work intricately with studio lightings to bring out the best model feature. Required to produce outstanding creative and artistic fashion photo concepts that entice consumers.

Supervises the process of creating, developing and presenting the content for fashion magazines, photo shoots and websites or newspaper columns. Usually involved in creative influence and direction. Some are required to travel and keep up with fashion trends through fashion shows and meetings in fashion capitals like New York, Paris, London and Milan.

Costume
Designer

Develop wardrobes, footwear, accessories to be used in theatre, film and television. Work closely with directors, producers, other costume designers, make-up team to ensure that outfits match the storyline, script and character. Facilitate dress up rehearsals and arrange for suitable props on set. Essential to know how to design, sew, draw and research.

Visual
Merchandiser

Present concrete ideas based on theme or season of the year, taking into consideration the shop's concept. Like working on a piece of art, a VM creates visible outcomes on window displays of retail stores and mall. Work closely with a decorator to produce a display that communicates with consumers.

Fashion
Illustrator

Draw sketches of clothing and create graphics with patterns and images, select colours, prints and styles for textiles, apparels, footwear, handbags and other fashionable accessories. Acquire knowledge of latest fashion trends to translate a design concept into a visual product to meet consumers' demands. Work closely with fashion designers or creative art directors.

Fashion
Director

Examine samples of garments on and off models, then modify designs to achieve desired results. Provide sample garments for agents and sales representatives during sales meetings or fashion shows. Get involved in design planning, sketch drawings of apparels and accessories, specify colour schemes, construction, materials and required accessories. Visit textile showrooms to keep up with latest fabric trend and attend fashion shows or review garment magazines and manuals to gather information about fashion

Retail
Manager

Supervise staff and sales of retail store operations. Monitor inventories. Build strong rapport with retail assistants while acquiring good judgement in hiring and training or promoting employees. Responsible for the outcome of the visual store displays and work closely with visual merchandiser. Oversee daily store operations. Ensure daily sales quota is met.

Show Case

ESMOD Student

Every seam and stitch tells the story of our students. Meet them during special showcases held a few times a year. At the end of their semester, they will race against the clock to produce a complete collection according to the seasons.

Don't you ever wonder how the fashion design students cope with the huge learning curve in class? Three years may seem too short a time for young students to master the technicalities of fashion design. However, they are safe because they are in the hands of experts and professional fashion designers who have made a name in the industry and are ready to pass on the knowledge to the next generation. You can be the judge of the results of ESMOD Kuala Lumpur's teachings.





*Kirane Anne Madius Esmod Kuala Lumpur
Photo by Ryan Chiu*



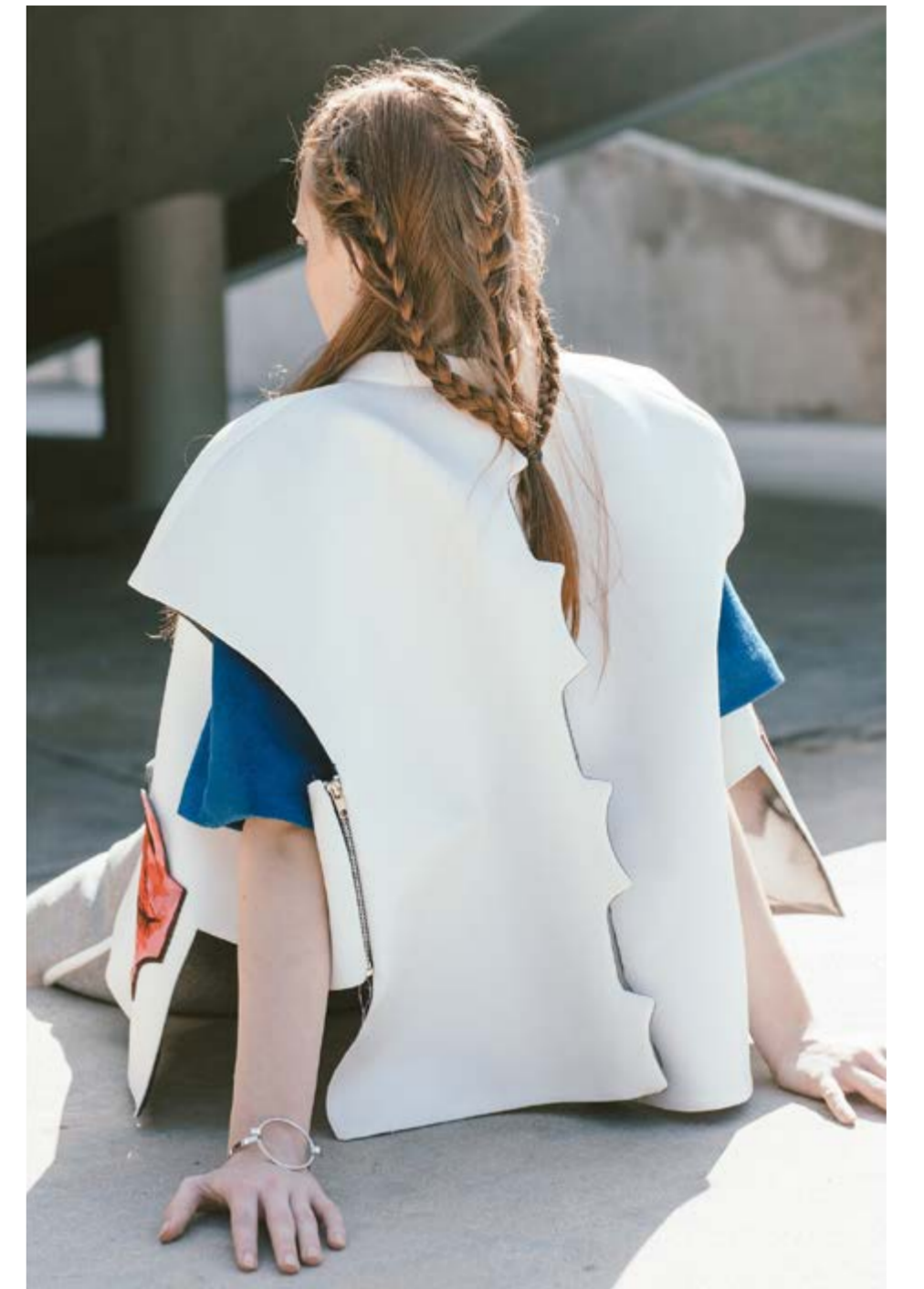
*Gan Shih Ni
Esmod Kuala Lumpur*





*Felicia Novian Esmod Kuala Lumpur
Photo by Ryan Chiu*





*Eng Xiao Fen Esmod Kuala Lumpur
Photo by Dalphne Ng*



*Daniel Tseu Shi Jie
Esmo Kuala Lumpur*



*Daniel Tseu Shi Jie
Esmo Kuala Lumpur*



*Tan Wan Yee Esmod Kuala Lumpur
Photo by Ryan Chiu*





*Tan Win Shean
Esmod Kuala Lumpur*



*Chan Su Ping
Esmod Kuala Lumpur*



*Evie Lim Yee Wey
Esmod Kuala Lumpur*





*Shawn Er Chao Kin
Esmod Kuala Lumpur*



*Shawn Er Chao Kin
Esmod Kuala Lumpur*



Pong Zi-Qing Angel
Esmod Kuala Lumpur



*Chong Shin Yee
Esmod Kuala Lumpur*

Our students are trained to organise and run their very own fashion show during their graduation. This is where they get their hands on everything related to the fashion industry and explore its other aspects such as marketing, event organising and engaging with experts and the public.

ESMOD KUALA LUMPUR

RUN WAY



01



02



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04



05



06



Esmod Kuala Lumpur Student Designs
01 Loh Teik Lim
02 / 06 Ryan Alexander Tan Shaur-An
03 Ter Mei Chin
04 / 05 Lim Xin Ning

Esmod Kuala Lumpur Student Designs
01 / 02 Ryan Alexander Tan Shaur-An
03 / 04 / 05 / 06 Lim Say Houng



01



02

03



04



05



06





01



02



03



04



05



06

Esmo Kuala Lumpur Student Designs
01 / 02 Loh Teik Lim
03 Goh Yuan Qi
04 Chong Shin Yee
05 Ho Keng Weng
06 Audrey Yong



01



02

03



04



05



06





01



02



03



04



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06



01



02



03

04



05



06



Esmod Kuala Lumpur Student Designs
01 / 02 / 03 Wong Man Man
04 / 05 / 06 Lim Zhi Xin

Study
route

SPM / O-Levels / UEC
or
other equivalent requirements

Diploma in Fashion Design
& Pattern Making (3 years)

Entry
requirements

Malaysian Students:

1. Pass in Sijil Pelajaran Malaysia (SPM) / Sijil Pelajaran Malaysia Vokasional (SPMV) with minimum 3 credits including a pass in English, Bahasa Melayu and *Sejarah.
2. Other qualifications equivalent to SPM / SPMV.

International Students:

1. Pass O-Levels with 3 credits in any subject and a pass in English
2. Other qualifications that is equivalent and approved by MQA and NARIC, UK.

Certificate in Communication Design:

The Certificate in Communication Design is a pathway for students to receive a comprehensive foundation training in art & design process while building their confidence to pursue their chosen field. Upon completion, students may opt to major in any diploma programmes offered at The One Academy.

Certificate Entry Requirements:

1. Pass in Sijil Pelajaran Malaysia (SPM) / Ordinary Level (O-Level) with minimum 1 credit including a pass in English, Bahasa Malaysia and *Sejarah .
2. Other qualifications that is equivalent and approved by MQA and NARIC, UK.

There are two intakes every year
March and September

*Note: *Sejarah (History) as a compulsory subject to pass in SPM starting 2013.*

•
Intake

International Diploma & Degree Programmes

• Advertising & Graphic Design • Multimedia Design with Digital Media and Interactive Design • Film Visual Effects (VFX) • Fine Arts
• Illustration, Movie & Game Art • Paris Fashion Design & Pattern Making • Digital Animation with Game Development • Interior Design
• BA (Hons) Graphic Design • BA (Hons) Digital Media Design • BA (Hons) Interior Architecture & Design

Master & Degree Programmes at affiliated universities across the USA, UK, Australia & New Zealand

THE ONE ACADEMY

Intake: January • April • August

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